



LEAN ANALYTICS
ASSOCIATION



**LEAN INNOVATION
FORUM** | London

Lean. Innovation. Digital.

PROGRAM

of the Lean Innovation Forum 2018

14th – 16th November
London, UK



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FORUM | UK2018**

PROGRAM

OF THE LEAN INNOVATION FORUM 2018!

DAY 01: PRE-CONFERENCE WORKSHOPS

(14th November)

ALL DAY
09:00 – 17:30

Workshop: DARE2LEAN: Collaboratively building an engaging lean transformation journey

Dr Myrna Flores (President and Co-founder at LAA)

Doroteja Maklin (Sr. Research Program Manager & Facilitator at LAA)

Matic Golob (Sr. Program Manager & Facilitator at LAA)

ALL DAY
09:00 – 17:30

Workshop: How to Deliver Predictable Performance of Lean Supply Chains

Milos Tipsarevic (Head of Supply Chain Practice at Bluemond)

ALL DAY
09:00 – 17:30

Workshop: How to start a Lean Product and Process Development Program

Norbert Majerus (Ex-Lean Champion at Goodyear, and Board Member at LPPDE)

Peter Palmer (Chair at LPPDE)

ALL DAY
09:00 – 17:30

Workshop: Stakeholder Analysis and Engagement Techniques to Resolve Social Opportunities in Organizations

Billy Ingram (Director of Lean Product Development at Interface)

ALL DAY
09:00 – 17:30

Workshop: Set-Based Concurrent Engineering

Dr Ahmed Al-Ashaab (Reader at Lean Product Development at Cranfield University)



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DAY 02: THE CONFERENCE

(15th November) – MORNING SESSIONS

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|---------------|--|
| 08:00 – 09:00 | Registration |
| 09:00 – 09:15 | Welcome <i>Dr Myrna Flores (President and Co-founder at LAA, and Visiting Researcher and Lecturer at EPFL)</i> |
| 09:15 – 10:00 | Keynote: Lean Leadership <i>Norbert Majerus (Ex-Lean Champion at Goodyear, Independent Consultant and Board Member at LPPDE)</i> |
| 10:00 – 10:45 | Panel: Gemba Walk Deep Dive <i>Billy Ingram (Interface)</i> <i>Dirk van Akelyen (Barry Callebout)</i> <i>Marie-Philippe Vanheems (Dentsply Sirona)</i> <i>Thomas Walke (Swisscom)</i> <i>Tim Harman (Rolls-Royce Motor Cars)</i> |
| 10:45 – 11:00 | Break |
| 11:00 – 11:30 | DARE2LEAN <i>Dr Myrna Flores (President and Co-founder at LAA, and Visiting Researcher and Lecturer at EPFL)</i> |
| 11:30 – 12:00 | Digital Transformation <i>Veronica Martinez (Senior Research Associate at Cambridge Service Alliance)</i> |
| 12:00 – 13:00 | Design Thinking Olympics 2018: Mind the Digital Talent Gap <i>Team representatives from Universidad Austral (Argentina), Tecnológico de Monterrey (Mexico), Cranfield University (United Kingdom), EPFL (Switzerland), and EDACY (Senegal)</i> |
| 13:00 – 14:00 | Networking Lunch |



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DAY 02: THE CONFERENCE

(15th November) – AFTERNOON SESSIONS

PARALLEL SESSION A

SKILLED PEOPLE, COLLABORATION AND CROWDSOURCING

14:00 – 14:30 **How Startups Influence and Shape the Corporate Innovation Process**
Simon Bergeron (Head of Ecosystem Development at Impulse Partners)

14:30 – 15:00 **Crowdsourcing to support digital transformation**
Prof Christopher Tucci (Chair in Corporate Strategy & Innovation at EPFL)

15:00 – 15:30 **How to Deliver Predictable Performance of Lean Supply Chains**
Milos Tipsarevic (Head of Supply Chain Practice at Bluemond)

15:30 – 16:00 **To be confirmed**

16:00 – 16:15 **Break**

PARALLEL SESSION B

EFFICIENT INNOVATION PROCESSES, TOOLS AND METHODS

14:00 – 14:30 **What is really Lean Product Development?**
Peter Palmer (Chair at LPPDE)

14:30 – 15:00 **Sharing Lean Best Practices from Jaguar Land Rover, Rolls-Royce Motors & Caltec**
Ahmed Al-Ashaab (Reader in Lean Product Development at Cranfield University)

15:00 – 15:30 **Lean Innovation Journey at Interface**
Billy Ingram (Director of Lean Product Development at Interface)

15:30 – 16:00 **Customer Journey Mapping in B2B**
Shaun West (Lecturer for Product-Service System Innovation at Lucerne University of ASA)



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DAY 02: THE CONFERENCE

(15th November) – AFTERNOON SESSIONS

16:15 – 16:45

Learning Lean, Digital Transformation and Service Design

Myrna Flores (President and Co-founder at Lean Analytics Association, and Visiting Researcher and Lecturer at EPFL)

16:45 – 17:15

Panel: Lean Innovation Journey

*Jon Parsons (Systems Design Manager for Future Programmes at Rolls-Royce)
George Sherrey (Senior Manager - Brakes Engineering at Jaguar Land Rover)
Norbert Majerus (Ex-Lean Champion at Goodyear, and Board Member at LPPDE)
Billy Ingram (Director of Lean Product Development at Interface)*

17:15 – 17:30

**Design Thinking Olympics 2018: Winner Announcement &
Next year's challenge reveal**

LAA Team

17:30 – 18:00

Thank you and final remarks



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DAY 03: BUSINESS HACKATHON

(16th November)

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|---------------|--|
| 08:30 – 09:00 | Registration |
| 09:00 – 10:00 | Welcome to the Hackathon |
| 10:00 – 12:00 | Hackathon: Empathize |
| 12:00 – 13:00 | Lunch |
| 13:00 – 14:00 | Hackathon: Define |
| 14:00 – 14:30 | Hackathon: Ideate |
| 14:30 – 15:30 | Hackathon: Prototype |
| 15:30 – 15:45 | Break |
| 15:45 – 16:15 | Hackathon Test & Iterate |
| 16:15 – 16:30 | Prepare the pitch & demonstration |
| 16:30 – 17:30 | Pitch time |
| 17:30 – 17:45 | Break |
| 17:45 – 18:00 | Awards Ceremony |
| 18:00 – 18:05 | Thank you |

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